Now available from Vivid, the brand behind UK’s number 1* selling e-liquid starter kit, the New Vivid E-LIQUID CAPSULE VAPING SYSTEM

SPECIAL OFFER
40% POR with SOR

Be the first in your area to offer NEW TECHNOLOGY and IMPROVED PERFORMANCE with E-LIQUID CAPSULES that will keep your customers returning for more.

Product Description | Units | RRP | TOTAL RRP | TRADE (40%) Ex VAT
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Vivid Capsule Starter kit | 3 | £19.99 | £59.97 | £29.99
Vivid Capsule Atomiser | 10 | £4.99 | £49.90 | £24.95
Vivid Capsule Spare Battery | 1 | £9.99 | £9.99 | £5.00
Vivid Capsule Conversion Kit | 1 | £6.50 | £6.50 | £3.25
Vivid Capsule H Golden Tob | 3 | £4.99 | £14.97 | £7.49
Vivid Capsule H Classic Tob | 3 | £4.99 | £14.97 | £7.49
Vivid Capsule H Menthol | 3 | £4.99 | £14.97 | £7.49
Vivid Capsule H Berry Blast | 3 | £4.99 | £14.97 | £7.49
Vivid Capsule H Fruit Fusion | 2 | £4.99 | £9.98 | £4.99
Vivid Capsule H Pineapple Rocks | 1 | £4.99 | £4.99 | £2.50
Vivid Capsule H Cinnamon Apple | 1 | £4.99 | £4.99 | £2.50
Vivid Capsule H Apricot Peach | 1 | £4.99 | £4.99 | £2.50
Vivid Capsule H Citrus Fruits | 1 | £4.99 | £4.99 | £2.50
Vivid Capsule M Classic Tob | 2 | £4.99 | £9.98 | £4.99
Vivid Capsule M Berry Blast | 2 | £4.99 | £9.98 | £4.99
Vivid Capsule M Fruit Fusion | 1 | £4.99 | £4.99 | £2.50
Vivid Capsule M Red Wings | 1 | £4.99 | £4.99 | £2.50
Vivid Capsule M Pineapple Rocks | 1 | £4.99 | £4.99 | £2.50
Vivid Capsule M Cinnamon Apple | 1 | £4.99 | £4.99 | £2.50
Vivid Capsule M Apricot Peach | 1 | £4.99 | £4.99 | £2.50
Vivid Capsule M Citrus Fruits | 1 | £4.99 | £4.99 | £2.50

49 | £296.02 | £148.01 + VAT

EXPERIENCE MORE with Vivid Vapours new E-liquid Capsule Vaping System. The UK’s number 1* selling e-liquid starter kit has now got new technology built into every one. With our new, ‘no spill’ e-liquid capsules, customers will be coming back to your outlet for more!

Sale or Return after 12 weeks. We come and collect any unsolds for credit, free of charge! 4 weeks deferred payment on your magazine invoice.

call 0844 5678 016 today to place an order

*SOURCE: NIELSEN MAY 2015 **All on-shelf prices are selected by the retailer. POR is calculated on stated RRP. All pricing decisions rest with the retailer and therefore margin may be affected by the retailer’s chosen selling price.

This product contains nicotine which is a highly addictive substance.
LOSING BUSINESS TO VAPOUR SHOPS?
VIVID has the solution...

Introducing the ‘VIVID CAPSULE VAPING SYSTEM’
MORE SALES, MORE PROFIT, MORE VIVID.

The Benefits:
**Capsules** are only compatible with Vivid Atomisers and Devices, which means repeat custom from the consumer, driving them back to your store. Capsules are only sold in traditional retail and on our website at £4.99 & P+P, not in Vapour Shops. They are priced at the same RRP as existing Vivid E-liquids with added convenience and performance (£4.99** for 4x2.5ml)

**Conversion kits** for existing Vivid users at £6.50 RRP to trial and encourage them to use the proprietary system.

**BOOST YOUR SALES** by being the first-to-market with the Vivid E-liquid Capsule System.

Remember to:
- Emphasise on the Benefits of the Vivid E-liquid Capsules:
  Hassle-free, easy to use, click and connect technology
  No filling required
  No risk of accidental spillage/leaking
- Inform existing Vivid users the enhanced performance of the new atomiser by offering them a Conversion Kit.
- Remind your customers to replace their atomisers on a regular basis (4-6 weeks)

For More Information call customer services on
0844 5678 016

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